



High School Course Sequence:

Level One

Principles of Arts A/V

Level Two

Graphic Design and Illustration I (KCC)

Level Three*

Graphic Design and Illustration II/Lab (KCC)

Level Four*

Practicum in Graphic Design and Illustration (KCC)

GRAPHIC DESIGN AND ILLUSTRATION

Career Cluster: Arts, Audio Visual Technology, and Communications

Endorsement: Business & Industry

** Indicates advanced course(s)*

A CTE Completer is a student who completes three or more CTE courses for four or more credits including one Level 3 or 4 (advanced level) CTE course within a program of study will fulfill the requirements of a Business and Industry Endorsement.

The Graphic Design and Illustration program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

CAREER OUTLOOK**

| Occupation | Texas Outlook | | | National Outlook | | |
|---|---------------|-----------------|--------|------------------|-----------------|--------|
| | Median Wage | Annual Openings | Growth | Median Wage | Annual Openings | Growth |
| Film and Video Editors | \$46,550 | 180 | 21% | \$63,780 | 4,700 | 14% |
| Graphic Designers | \$49,450 | 1,760 | 13% | \$52,110 | 30,300 | 3% |
| Multimedia Artists and Animators | \$68,910 | 390 | 14% | \$75,270 | 8,300 | 4% |
| Public Relations and Fundraising Managers | \$109,200 | 490 | 19% | \$116,180 | 7,800 | 8% |

INDUSTRY CERTIFICATIONS & EDUCATION

| Industry Certification Offered at the KISD Career Center | Certification/ License | Associate's Degree | Bachelor's Degree | Master's/ Doctoral/ Professional Degree |
|--|---------------------------------------|---|-------------------|---|
| Adobe Certified Associate Certifications | Certified Digital Designer | Animation, Interactive Technology, Video Graphics and Special Effects | | |
| Adobe Certified Expert Certifications | WOW Certified Web Designer Apprentice | Graphic Design | Graphic Design | Graphic Design |

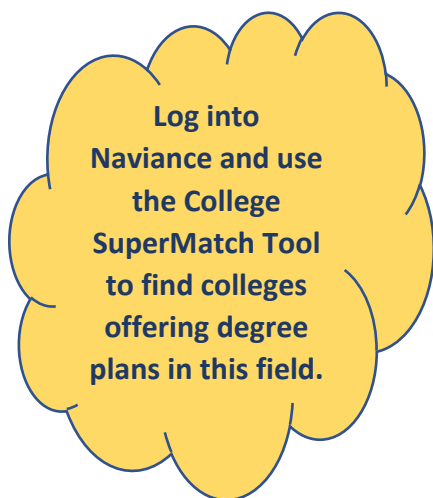
HIGH SCHOOL COURSE INFORMATION

| Course Name | Service ID | Prerequisite(s) | Grade(s) |
|--|----------------------|---|----------|
| Principles of Arts A/V | 13008200 (1 credit) | None | 9 |
| Graphic Design and Illustration I | 13008800 (1 credit) | None | 10-12 |
| Graphic Design and Illustration II | 13008910 (2 credits) | Graphic Design and Illustration I | 10-12 |
| Practicum in Graphic Design and Illustration | 13009000 (2 credits) | Graphic Design and Illustration II and Graphic Design and Illustration II Lab | 10-12 |

CAREER EXPLORATION & WORK - BASED LEARNING OPPORTUNITIES

| Possible Career Exploration Activities | Possible Work-Based Learning Opportunities |
|---|--|
| <ul style="list-style-type: none"> Join a website development or coding club. Participate in SkillsUSA (CTSO) | <ul style="list-style-type: none"> Intern with a multimedia or animation studio. Obtain a certificate or certification in graphic design. <p>Note: If you have an internship during high school, talk with your counselor about taking Career Prep.</p> |

FIND COLLEGES & UNIVERSITIES OFFERING CERTIFICATES & DEGREE PLANS IN THIS FIELD



NAVIANCE ACCESS

All Killeen ISD students (7th-12th graders) should login to their Naviance account through Clever:

- Go to your Clever portal:
<https://clever.com/in/killeenisd>



- Username: school username
Password: school password

- Click on: Naviance



ARMED FORCES CAREER INFORMATION

Mass Communication Specialist – U.S. Navy

Multimedia Illustrator – U.S. Army

Geospatial Intelligence Imagery Analyst – U. S. Army

Structural Specialist – U.S. Air Force

This is not a comprehensive list.

Local Armed Forces Recruiter Contact Information:

Air Force – (254) 247-8992

Army – (254) 690-8554

Army National Guard – (903) 262-6355

Marines – (254) 690-2626

Navy – (254) 690-2096

*See your school counselor to connect with a military recruiter for career counseling and to take the ASVAB in high school.